



## THE UNDERBELLY EXCHANGE

### Talks Program at Underbelly Public Arts Lab + Festival

JULY 4, 5 & 6 in the CarriageWorks Café

FRIDAY 4<sup>TH</sup> JULY 6:30pm

#### **CREATIVE COMMONS: WHO, HOW & WHY**

Creative Commons licensing has proved its place as an alternative to conventional copyright law by providing the flexibility of "some rights reserved" that artists and authors working in the digital age require, protecting both themselves and the arts community. This panel, hosted by Imogen Semmler, the director of Underbelly, will bring together Jessica Coates of Creative Commons Australia, Sherre DeLys, the Executive Producer of *POOL*, ABC's media sharing site and a number of artists using or thinking of using Creative Commons Licensing to talk about the practicalities, the how's and why's of using Creative Commons.

SATURDAY 5<sup>TH</sup> JULY 4:30PM

#### **NAVIGATING THE GREY: RE-IMAGINING ART, CRAFT, DESIGN & TECHNOLOGY**

ART. TECHNOLOGY. CRAFT. DESIGN

How, if at all, are these terms of definition relevant anymore? With some of the most intriguing work coming from the grey areas between these terms, should 'ART' as a cultural concept evolve, cling to its crumbling pedestal or whimper off and die in the private collections of movie stars, barristers and other old ladies? To tackle this topic, Hugo Bowne-Anderson, mathematician, writer and developer of interactive digital technologies will be responsible for trying to tame the tongues of writer and critic, Adam Jasper and Mark Havryliv, a string quartet composer turned coder, currently completing his PhD in the design of force-feedback devices for musical performance.

SUNDAY 6<sup>TH</sup> JULY 5:00PM

#### **PRODUCING THE ARTS**

What makes an allegedly sane person want to take all the discombobulation of a group of artists and their ideas and try to guide it all through the deadly minefield of grant writing, public liability insurance, production scheduling and of course budgeting? Jamie Gerlach of Token Imagination, Tendril and 107projects will tap the repressed unconscious of Bec Dean, Associate Director of Performance Space; Andi Methner the director of Chalk Urban Arts Festival and Zest Events and a few young up and coming producers looking for stories from the battlefields of Producing the Arts.

[www.underbelly.com.au](http://www.underbelly.com.au)

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